



## Day 1 - Tuesday, October 26, 2004 Agenda

**1:00 p.m. - 1:15 p.m.**

### **Opening Plenary**

*Location: Grand Ballroom, 3rd Floor*

**1:15 p.m. - 1:45 p.m.**

### **Keynote #1: Call to Action: Why Steps to a Healthier Workforce**

*Location: Grand Ballroom, 3rd Floor*

Speaker: John Howard, M.D., Director, National Institute for Occupational Safety and Health, Washington, D.C.

**1:45 p.m. - 2:35 p.m.**

### **Panel #1: Health Protection and Promotion: Science, Policy and Practice, and Economics**

*Location: Grand Ballroom, 3rd Floor*

Moderator: Gregory R. Wagner, M.D., Senior Advisor to the Director, National Institute for Occupational Safety and Health, and Visiting Professor, Harvard School of Public Health, Boston, MA

Panelists: Glorian Sorensen, Ph.D., M.P.H., Professor of Society, Human Development and Health, Harvard School of Public Health and Dana-Farber Cancer Institute, Boston, MA

Ron Goetzel, Ph.D., Director, Cornell Institute for Health and Productivity Studies (IHPS), and Vice President, Consulting and Applied Research at The MEDSTAT Group, Washington, D.C.

Robert Reville, Ph.D., Research Director, RAND/Institute for Civil Justice, Santa Monica, CA

**2:35 p.m. - 2:45 p.m.**

### **Charge to Working Groups**

*Location: Grand Ballroom, 3rd Floor*

**2:45 p.m. - 3:00 p.m.**

### **Break**

**3:00 p.m. - 5:15 p.m.**

### **Concurrent Working Groups**

**Group 1: Science** - Discussion of the science of integrating workplace health protection and health promotion: What is known and what do we need to know?

*Location: Continental Ballroom, 3rd Floor*

Background Paper Authors: Glorian Sorensen, Ph.D., M.P.H. and Elizabeth Barbeau, Sc.D, M.P.H., Harvard School of Public Health and Dana Farber Cancer Institute, Boston, MA

Moderator: Bonnie Rogers, DrPh, COHN-S, LNCC, FAAN, Association of Occupational and Environmental Clinics and Director, North Carolina Occupational Safety and Health Education and Research Center and the Occupational Health Nursing Program, Chapel Hill, NC



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Discussants:

James A. Merchant, M.D., DrPH, Professor,  
Department of Occupational & Environmental  
Health, and Dean, The University of Iowa College of  
Public Health, Iowa City, IA

Laura A. Linnan, Sc.D., CHES, Assistant Professor,  
UNC Chapel Hill School of Public Health, Chapel  
Hill, NC

Joan M. Eakin, M.Sc., Ph.D., Professor,  
Department of Public Health Sciences, Faculty of  
Medicine, University of Toronto, Toronto, Ontario

**Group 2: Policy & Practice** - Discussion of policies, rules, and practices  
that affect successful integration of workplace health protection and health  
promotion: What do we know about what works?

*Location: Grand Ballroom, 3rd Floor*

Background Paper Author: Ron Goetzel, Ph.D. M.A., B.S., Director,  
Cornell Institute of Health and Productivity Studies (IHPS), and Vice  
President, Consulting and Applied Research at The MEDSTAT Group,  
Washington, D.C.

Moderator: Russ Toal, M.P.H., Associate Professor of Public  
Health, Georgia State University; Senior Consultant  
to Centers for Disease Control and Prevention

Discussants: Joe Fortuna, M.D., Medical Director, E&C and  
AHG Divisions, Delphi Corporation, Troy, MI;  
Co-Chair, Health Focus Group, Automotive  
Industry Action Group (AIAG)

Steven Moffatt, M.D., Medical Director, City of  
Indianapolis and Marion County Sheriff's  
Department, Indianapolis, IN

Jim Ramsay, Ph.D, M.A., Associate Professor of  
Safety and Health Protection Coordinator, Safety  
and Health Protection Program, University of  
Wisconsin, Stevens Point, WI



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**Group 3: Economics** - Discussion of economic issues central to maintaining a healthy workforce: What is known about workplace health protection/promotion, costs and productivity?

*Location: Room 307, Kayser Room*

Background Paper Authors: Seth A. Seabury, Ph.D., Darius Lakdawalla, Ph.D., and Robert T. Reville, Ph.D.

Moderator: John W. Mayo, Ph.D., Executive Director, Center for Business and Public Policy, McDonough School of Business, Georgetown School of Business, Washington, D.C.

Discussants: Leslie I. Boden, Ph.D., Professor of Public Health, Boston University School of Public Health, Boston, MA

J. Paul Leigh, Ph.D., Professor, Medical School, University of California - Davis, Davis, CA

William B. Bunn, M.D., III, Vice President, Health, Safety & Productivity, International Truck and Engine Corporation, Warrenville, IL

**6:00 p.m. - 7:30 p.m.**

**Social Gathering**

*Location: The Watergate Hotel, Watergate Ballroom, Lower Level*

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**7:30 a.m. - 8:30 a.m.**      **Continental Breakfast**

**8:30 a.m. - 12:00 p.m.**      **Plenary #2:**      **Plenary Chair:** Catherine Gordon, R.N., M.B.A., Senior Public Health Analyst, Centers for Disease Control and Prevention, Washington, D.C.  
*Location: Grand Ballroom, 3rd Floor*

**8:30 a.m. - 9:00 a.m.**      **Keynote # 2:**      **Who Wins, Who Loses, Who Cares? What Do We Know About Who Participates and Who Does Not Participate In Health Protection and Promotion?**  
*Location: Grand Ballroom, 3rd Floor*

Speaker:      Dennis Richling, M.D., President, Midwest Business Group on Health, Chicago, IL

**9:00 a.m. - 10:15 a.m.**      **Panel #2:**      **Stakeholders Respond: Expectations and Reservations: Opportunities and Barriers From Multiple Perspectives**  
*Location: Grand Ballroom, 3rd Floor*

Panelists:      Letitia Davis, Sc.D., M.Ed., Director, Occupational Health Surveillance Program, Massachusetts Department of Public Health, Boston, MA  
  
Franklin E. Mirer, Ph.D., C.I.H., Director, Health and Safety Department, International Union, United Auto Workers, Detroit, MI  
  
Dawn Wood, M.D., M.P.H., Vice President, Corporate Medical Director, State Sponsored Programs, Camarillo, CA  
  
Michael P. O'Donnell, M.B.A., M.P.H., Ph.D., Editor in Chief and President, American Journal of Health Promotion, West Bloomfield, MI

**10:15 a.m. - 10:30 a.m.**      **Break**

**10:30 a.m. - 12:00 p.m.**      **Panel # 3:**      **Are We There Yet? Promoting and Protecting Health: Lessons from Companies Making It Happen**  
*Location: Grand Ballroom, 3rd Floor*

Session Organizers: Garry Lindsay and Jennifer Bachtel, Partnership for Prevention; Lydia Boyd Campbell, IBM Corporation; Catherine Gordon, Centers for Disease Control and Prevention

This session will highlight private sector programs that successfully integrate health promotion and health protection, and provide insights into what makes them work.



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Moderator: Garry Lindsay, M.P.H., Director of Business Partnerships, Partnership for Prevention, Washington, D.C.

Panelists: William B. Bunn, III, M.D., Vice President, Health, Safety Productivity, International Truck and Engine Corporation, Warrenville, IL

Bill Herman, Vice President, Human Resources, Highsmith, Inc., Fort Atkinson, WI

Susan Tufts, Wellness Program Manager, Healthy Bean Wellness Program, L.L. Bean, Freeport, ME

Lydia Boyd Campbell, M.D., M.P.H., Physician Program Manager, IBM Corporation, Research Triangle Park, NC

**12:00 p.m. - 1:30 p.m.**

### **Poster Session (Lunch provided)**

*Location: Continental Ballroom, 3rd Floor*

**1:30 p.m. - 3:00 p.m.**

### **Concurrent Sessions**

#### **Session A-1: Worksite Resources For Worker Health Protection and Health Promotion**

*Location: Grand Ballroom, 3rd Floor*

Session Organizers: Teri Palermo, National Institute for Occupational Safety and Health; Salvatore Galante, Global Corporate Medical Director, Delphi Corporation; Fred Drennan, President, Team Safety, Inc.

This session will examine the Health Risk Appraisal (HRA) as a tool to assess, monitor and modify health risks and health behaviors. Highlights illustrating the use of these tools will be described that may serve as models for other organizations. The session will also include discussion of the potential contributions of professional occupational safety and health organizations to the integration of health and safety activities at the worksite.

Objectives: At the conclusion of this session participants will be able to understand:

1. The validity and reliability of HRAs;
2. The implementation process;
3. The use of the HRA to identify risks for individuals and organizations;
4. The relationship of risks to outcome measures;
5. The uses of the HRA as a tool to measure progress towards goals;
6. Professional organizations that focus on worksite safety and health promotion; and
7. Literature, training, consulting, and conferences that can be used to promote health and safety at worksites.



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Speakers: Dee Edington, Ph.D., Professor, Research Scientist,  
Health Behavior and Health Education, University of  
Michigan, Ann Arbor, MI

*The Health Risk Appraisal as the Core Technology for Individuals and  
Organization*

Jim Ramsay, Ph.D., Associate Professor of Safety  
and Health Protection Coordinator, Safety and Health  
Protection Program, University of Wisconsin, Stevens  
Point, WI

*Integrating Health and Safety: What Might be ASSE's Role?*

Mary Ann Latko, C.I.H., C.S.P., Q.E.P., Director,  
Scientific and Technical Initiatives, American Industrial  
Hygiene Association, Fairfax, VA

**Session A-2: Health Promotion in the Health Care and  
Pharmaceutical Industries**

*Location: Room 301*

Session Organizers: DeLon Hull, National Institute for Occupational Safe  
and Health; Bonnie Rogers, Association of Occupational and Environmental  
Clinics

This session will examine health, wellness, and safety programs in the  
healthcare and pharmaceutical industries. Highlights illustrating the focus and  
excellence of these programs will be described and may serve as model  
practices for other organizations. The session will include a discussion of  
integrating health promotion into corporate and company health programs as  
well as approaches used to track trends and improve worker health,  
including best practices.

Objectives: At the conclusion of this session participants will be able to:

1. Discuss the importance of overall health and productivity in employee  
populations.
2. Identify best quality practices in occupational health programs that  
support and foster health promotion integration.
3. Discuss model programs and their components, and the impact on  
employees and the organization.

Speakers: Kay N. Campbell, Ed.D., R.N.-C., COHN-S,  
FAAOHN, US Manager, Employee Health Support and  
Resilience, GlaxoSmithKline, Research Triangle Park,  
NC

*Enhancing Worker Health Through an Integrated Employee Health  
Management Program*



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Barbara D. Eischen, Director of Health and Benefits  
Services, Fairview Health Services, Corporate Human  
Resources, Minneapolis, MN

*Steps to a HealthierUS Workforce: An Integrated Approach*

Gregory Larkin, M.D., FAAFA, FACOEM,  
Director, Corporate Health Services, Eli Lilly and  
Company, Indianapolis, IN

*Leveraging the Workplace Dynamics to Promote Preventive Health  
Programs*

**Session A-3: Office Workers and Teachers**

*Location: Room 302, Doyle Room*

Session Organizers: Teresa M. Schnorr, National Institute for Occupational  
Safety and Health; Maureen M. Johnson, IBM Global Well-being Services  
and Health Benefits

This session will examine health and wellness programs in the office and  
teaching workforce. The speakers will share experiences with programs that  
integrate health promotion and workplace health and safety in the office and  
teaching workforce. The session will include discussions of lessons learned,  
opportunities, barriers, and research areas to pursue.

Speakers: Maureen M. Johnson, C.S.P., IBM Global Well-being  
Services and Health Benefits, Regional Well-being  
Manager, Essex Junction, VT

*Integration of Office Ergonomics and Wellness Initiatives in Well-being  
Programs*

Mary Yarbrough, M.D., M.P.H., Vanderbilt University HR  
Health and Wellness Programs, Nashville, TN

*Health and Wellness at Vanderbilt: An Integrated Program Approach*

Sherri Rutman, American Federation of Teachers (AFT),  
Minneapolis, MN

*Working on Wellness: A Minneapolis Public Schools Initiative*



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### **Session A-4: Demonstrating the Need for Health Promotion in Construction: Data and Selected Success Stories**

*Location: Room 307, Kayser Room*

Session Organizers: Jeff Kohler, National Institute for Occupational Safety and Health; Janie Gittleman, Center to Protect Workers' Rights

This session will demonstrate why and how health promotion activities are undertaken in the construction sector. Several successful health promotion programs will be described focusing on selected trades including carpenters, and laborers. Smoking cessation, skin cancer prevention, substance abuse, and musculoskeletal disorders, will be discussed as well as cost models on the economics of disease management.

Speakers: Hester Lipscomb, B.S.N., M.P.H., Ph.D., Associate Professor, Division of Occupational and Environmental Medicine, Duke University, Durham, NC

#### *Use of Claims Data in Identifying Targets for Health Promotion and Disease Prevention*

Norman A. Anderson, Administrator, Carpenters Trusts of Western, Seattle, WA

#### *Current Disease Management Efforts in a Taft-Hartley Trust*

Debra Chaplan, M.S., Director of Special Projects, State Building and Construction Trades Council, Oakland, CA

#### *Challenges and Successes in Implementing a Tobacco Prevention Program with Construction Workers in CA*

Angela Brennan, M.P.H., Associate Director Health Promotion, Laborers' Health and Safety Fund, Washington, D.C.

#### *Sun Sense for Laborers*

**Session A-5: Small Business**

*Location: Room 308, Parks Room*

Session Organizers: Paul Schulte, National Institute for Occupational Safety and Health; Shawn Combs, National Federation of Independent Business

The purpose of this session is to examine the issues that small business face with regard to the integration of workplace health promotion and occupational safety and health programs.

Objectives: At the conclusion of this session participants will be able to:

1. Understand the problems and issues of small business owners and managers.
2. Learn examples of how small businesses address health promotion and occupational safety and health.
3. Identify strategies to address the needs of small businesses.

Safety

Moderator: Paul Schulte, Ph.D., National Institute for Occupational and Health, Cincinnati, OH

Speakers: Shawn Combs, Assistant State Director, National Federation of Independent Business, Columbus, OH

*Health & Safety Challenges for Small Employers*

Partnerships,

Garry Lindsay, M.P.H., CHES, Director of Business Partnership for Prevention, Washington, D.C.

*Small Business, Big Potential: Health Promotion Strategies for Small Employers*

John Gooding, President, Gooding, Simpson, Mackes, Inc., Ephrata, PA

*Issues in Roofing*



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### **Session A-6: Policy and Practice, Science, and Economic Considerations for Nutrition and Physical Activity in the Workplace**

*Location: Room 309, Morris Room*

Session Organizers: Tara Williams and Sally Brown Kiefer, National Institute for Occupational Safety and Health; Deborah Bauer and Dexter “Bo” Kimsey, National Center for Chronic Disease Prevention and Health Promotion

Objectives: At the conclusion of this session participants will be able to:

1. Describe the relevance of the *Guide to Community Preventive Services* to planning worksite health promotion interventions.
2. Cite examples of excellence in worksite health promotion science, policy/practice and economics.
3. Discuss facilitating factors and barriers to excellence in worksite health promotion science, policy/practice and economics.

Moderator: Jennifer Bruno, Director, Worldwide Wellness & Health Promotion, Johnson & Johnson, News Brunswick, NJ

Speakers: Shelley Reyes, Ph.D., M.S., National Center for Chronic Disease Prevention and Health Promotion, Atlanta, GA

#### *Translation and Dissemination of Best and Promising Practices for Obesity Prevention and Control in the Workplace*

Jennifer A. Hess, D.C., M.P.H., Ph.D., Labor Education and Research Center, University of Oregon, Eugene, OR

#### *An Integrated Program to Prevent and/or Reduce Low-Back Injuries in the Workplace – Successes and Barriers in Practice*

Linda Schuessler, M.S., R.D., L.D., Research Project Manager, Emory Center on Health Outcomes and Quality, Rollins School of Public Health, Emory University, Atlanta, GA

#### *The Influence of Workplace Culture on Eating Behaviors*



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### **Session A-7: Platform Presentations from Selected Abstracts**

*Location: Room 310, Elliott Room*

Session Moderator: Roger Rosa, National Institute for Occupational Safety and Health

*Integration of Health Education & Wellness into the Gaming Industry:  
The Road to Rome, Caesars Entertainment*

*Bridging the Gap Between Occupational and Nonoccupational Medicine  
Practices to Improve Employee Health*

*Bridging the Gap: Taking Steps to Improve Employee Cardiovascular  
Health*

*Bridging the Gap Between Health Protection and Health Promotion  
Intervention Researchers: A Model from the NORA Intervention  
Effectiveness Research Team*

*The Long Term Impact of Johnson & Johnson's Health & Wellness  
Program on Employee Health Risks and Health Care Utilization &  
Expenditures*

*IBM's Well-being Management System (WBMS): Linking Health and  
Well-being to Business Priorities*

**3:00 p.m. - 3:30 p.m.**

**Break and Poster Session (continued)**

**3:30 p.m. - 5:00 p.m.**

**Concurrent Sessions B:**

### **Session B-1: Healthy Workers, Healthy Workplace: Examining How Organizational Policies Influence Mental Health and May Confer Protection Against Stress and Work-Family Conflict**

*Location: Grand Ballroom, 3rd Floor*

Session Organizers: Jeannie A. S. Nigam, National Institute for Occupational Safety and Health; Gwendolyn Keita, American Psychological Association; Lynne Casper, National Institutes of Health

The purpose of this session is to present data from organizational research that clearly illustrates the relation between aspects of work and health outcomes and discuss the potential benefits of addressing and making changes to such aspects of work. We intend to illustrate why organizations' health promotion programs cannot afford to ignore the effects of work organization (organizational policies, practices, and procedures) on employee



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health, well-being, and safety by demonstrating how the consequential impact on health, absenteeism, and productivity affects the organization. Industry representatives and researchers will present practical examples of workplace policies that are designed to ameliorate work-family conflict, reduce stress, promote health, and improve mental well-being.

**Speakers:** David M. DeJoy, Ph.D., Director -Workplace Health Group, Professor, Health Promotion and Behavior, University of Georgia, Athens, GA

**Supporting Authors:** Mark G. Wilson, H.S.D.; Robert J. Vandenberg, Ph.D.; Shannon Griffin-Blake, Ph.D.; and Allison McGrath, M.Ed.

### *Healthy Work Organization in Retail: Results and Lessons Learned*

Ron Prinz, Ph.D., Carolina Distinguished Professor, Psychology Department, University of South Carolina

### *Parenting Support for Employees: The Triple P System*

Daniel J. Conti, Ph.D., Director, Employee Assistance Program, JP Morgan Chase

### *Mental Health Costs in the Workplace*

Michael D. Shum, M.B.A., Director, GlobalWorkforce Diversity Operations, IBM

### *Global Work/Life Issues Survey/Programs*

## **Session B-2: Workplace Implementation of Effective Tobacco Control Strategies**

*Location: Room 301*

**Session Organizers:** Edward L. Petsonk, National Institute for Occupational Safety and Health; Elizabeth Barbeau, Dana-Farber Cancer Institute; Brick Lancaster and Abby Rosenthal, Office on Smoking and Health, Centers for Disease Control and Prevention

**Objectives:** At the conclusion of this session participants will be able to:

1. Develop an awareness of key issues to be addressed in integrating tobacco control into coordinated health protection and health promotion
2. Discuss cross disciplinary networking strategies
3. Describe exemplary programs
4. Explore barriers and solutions for program implementation



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Speakers: Elizabeth Barbeau, Sc.D., M.P.H., Assistant Professor of Health and Social Behavior, Harvard School of Public Health, Boston, MA

*Workplace Policies Related to Tobacco Control at Work and at Home*

Edward L. Petsonk, M.D., Senior Medical Officer and Team Leader, National Institute for Occupational Safety and Health, Morgantown, WV

*Workplace Tobacco Policies: Issues and Concerns from an Occupational Health Perspective*

Debra Chaplan, M.S., Project Director, BUILT (Building Trades Unions Ignite Less Tobacco), Director of Special Programs, State Building and Construction Trades, Council of California, Oakland, CA

*Union Perspectives on Workplace Tobacco Control Programs and Policies*

Larry Catlett, M.D., Medical Director, Cianbro Corporation, Pittsfield, ME

*Practical Experience in Integrating Tobacco Policies with a Comprehensive Occupational Health and Wellness Program*

Brick Lancaster, M.P.H., Branch Chief, Program Services Branch, Office on Smoking and Health, Centers for Disease Control and Prevention, Atlanta, GA

*National Network of Quitline Services for Tobacco Control: Workplace Relevance*

Abby C. Rosenthal, M.P.H., Cessation Strategic Coordinator, Office on Smoking and Health, Centers for Disease Control and Prevention, Atlanta, GA

*Coverage for Tobacco-Use Cessation Treatments: Why, What, and How?*

**Session B-3: Intentional Injury**

*Location: Room 302, Doyle Room*

Session Organizers: Dan Hartley, National Institute for Occupational Safety and Health; Charlene Baker, National Center for Injury Prevention and Control; Elise Handelman, Occupational Safety and Health Administration; Robin Runge, American Bar Association



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This session will provide an overview of the nature and magnitude of workplace violence, emphasizing the typology of workplace violence (i.e., criminal intent, customer/client, worker-on-worker, and intimate partner). Information on existing programs and approaches to research and prevention efforts will be provided. The business case for investing in domestic violence prevention will be provided from data/research as well as corporate perspective.

Moderator: Charlene Baker, Ph.D., National Center for Injury Prevention and Control

Speakers: Elise Handelman, M.Ed., COHN-S, Director, Office of Occupational Health Nursing, Occupational Safety and Health Administration, Washington, D.C.

### *Workplace Violence: Models for Control*

Dan Hartley, Ed.D., Epidemiologist, National Institute for Occupational Safety and Health, Morgantown, WV

### *The NIOSH Workplace Violence Research and Prevention Initiative and Findings on Intimate Partner Homicides in the Workplace*

Phaedra Corso, Ph.D., Health Economist, National Center for Injury Prevention and Control, Atlanta, GA

### *Costs of Intimate Partner Violence*

Robin Runge, Esq., Director, Commission on Domestic Violence, American Bar Association, Washington, D.C.

### *Domestic Violence Prevention, Making the Business Case/Corporate Response to Domestic Violence*

### **Session B-4: Health Promotion/Protection Programs among Public Safety Officers - Lessons for Other Occupations/Industries**

*Location: Room 307, Kayser Room*

Session Organizers: Tom Hales, National Institute for Occupational Safety and Health; Rich Duffy, International Association of Fire Fighters

The job duties of first responders (fire, police, and EMS) require a healthy and fit workforce. To help candidates and members remain “fit-for-duty,” several municipalities have developed health promotion programs. These programs have incorporated health protection measures into its overall safety and health plan. The speakers will give their experiences developing and maintaining fitness and wellness programs, and their efforts to include health protection measures into these programs.



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Objectives: At the conclusion of this session participants will be able to:

1. Understand the importance of fitness and wellness program to public safety officers.
2. List ways fire and police departments have incorporated health protection measures into their overall safety and health program.

Speakers: Steven Moffatt, M.D., Medical Director, City of Indianapolis and Marion County Sheriff's Dept, Indianapolis, IN

*Research Opportunities Within a Fitness and Wellness Program for Public Safety Officers*

Don Stewart, M.D., Medical Director, Fairfax County Public Safety Occupational Health Center, Fairfax, VA

*Developing and Implementing a Comprehensive Fitness and Wellness Program for Public Safety Officers*

Thomas Griggs, M.D., Director of Medical Programs, North Carolina State Highway Patrol, Department of Cardiology, University of North Carolina School of Medicine, Raleigh, NC

*North Carolina State Highway Patrol Wellness Program*

Frank Pratt, M.D., M.P.H., Medical Director, LA County Fire Department, Department of Medicine, UCLA, Los Angeles, CA

*Implementation of a Joint Union Management Fitness and Wellness Program*

**Session B-5: Unintentional Injury With Focus On Motor Vehicles**  
*Location: Room 308, Parks Room*

Session Organizers: Lee Husting, Stephanie Pratt, and Ted Hitchcock, National Institute for Occupational Safety and Health; Chuck Hurley, National Safety Council

Occupational motor vehicle crashes are an important cause of injury and fatality. Commercial drivers work long hours and difficult schedules, and many have unhealthy life styles. This has been identified as a priority area for NIOSH and studies are underway of driver mortality, truck company benchmarking, and related topics. A diverse panel of motor vehicle experts has been assembled for this session.



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The session will begin with an overview of the magnitude of the problem of occupational crashes in the US, followed by a discussion of why traffic safety promotion is a sound business practice. The second presentation focuses on work organization as it impacts truck drivers, a group that has the highest numbers of fatal and non-fatal occupational injuries, and that may also have elevated disease mortality. The third speaker will discuss what National Center for Injury Prevention and Control/CDC has learned about motor vehicle crashes and prevention, as non-work-related motor vehicle crashes of the worker or their family can affect worker productivity. The last speaker will discuss prevention of work-related roadway crashes, driver health, and implications for the public.

Objectives: At the conclusion of this session participants will be able to:

1. Understand the importance of occupational motor vehicles as a major cause of unintentional injuries and fatalities to workers and the public.
2. Understand some of the opportunities for prevention of motor vehicle related incidents through policies, fleet management, safety programs, improved driver performance, technological advances, and innovative programs to engage the public.

Speakers: Kathy Lusby-Treber, Director, Network of Employers for Traffic Safety (NETS), Vienna, VA

### *Making the Business Case for Workplace Traffic Safety Programs*

Michael Belzer, Ph.D., Wayne State University, and  
President, Sound Science, Inc., Ann Arbor, MI

### *Commercial Trucking - The Impact of Hours of Service on Health and Safety*

Ann M. Dellinger, Ph.D., M.P.H., Acting Division  
Director, Division of Unintentional Injury Prevention and  
Team Leader, Motor Vehicle Injury Prevention Team,  
Centers for Disease Control and Prevention, Atlanta,  
GA

### *Overview of the Motor Vehicle Injury Prevention Activities Arena*

Chuck Hurley, Vice President, Transportation Safety  
Group, National Safety Council, Washington, D.C.

### *Prevention of Work Related Roadway Crashes and Driver Health*



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### **Session B-6: Platform Presentations from Selected Abstracts**

*Location: Room 310, Elliott Room*

Moderator: Roger Rosa, National Institute for Occupational Safety and Health

*Workplace Interventions for Persons with Arthritis*

*Integrating Health Protection and Health Promotion to Reduce Musculoskeletal Injury: Partnering with the Fire Service*

*Assessment of Overall Employee Wellness in the Workplace*

*Freedom from Tobacco*

*SAMHSA Model Workplace Programs*

*Extreme Workers Comp: The C.A.R.E. Approach*



## Day 3 - Thursday, October 28, 2004

**7:00 a.m. - 8:00 a.m.**      **Continental Breakfast**

**8:00 a.m. - 8:30 a.m.**      **Plenary #3:    Integrated Approaches to Workplace Health Promotion and Health Protection: International Experiences**

*Location: Grand Ballroom, 3rd Floor*

Plenary Chairs: Marilyn Fingerhut, National Institute for Occupational Safety and Health; Ann Brockhaus, ORC Worldwide

**Keynote #3:    Successful Integration of Health Promotion and Health Protection in European Workplaces**

*Location: Grand Ballroom, 3rd Floor*

Speaker:            Dr. Karl Kuhn, Professor, Federal Institute for Occupational Health and Safety, Dortmund, Germany

**8:30 a.m. - 9:45 a.m.**      **Panel #4:        Integrated Workplace Health Protection and Health Promotion: International Successes**

*Location: Grand Ballroom, 3rd Floor*

This session will describe successful international experiences with integrated workplace health protection and health promotion (WHP) programs in enterprises of various sizes. The speakers will provide illustrations that are applicable to workplace settings in the United States. Opportunities for participation in international WHP associations, key international sources for WHP information and training, and the sharing of best-practice strategies will be discussed.

Objectives: At the conclusion of the session participants will be able to:

1. Describe the characteristics of integrated programs to address work risks and lifestyle risks in a variety of international settings.
2. Identify examples of best practices being used in these countries.
3. Identify opportunities for international collaboration to develop and share best-practice strategies.

Panelists:            Anthony D. LaMontagne, Sc.D., M.A. M.Ed., Associate Professor, Centre for the Study of Health and Society, The University of Melbourne, Australia

*Successful Integration of Workplace Health Promotion and Health Protection in Australia and Asia*



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Professor, Dr. Gerard I.J.M. Zwetsloot, Senior Consultant and Researcher at TNO Work and Employment and Professor at Erasmus Centre for Sustainability and Management of Erasmus University Rotterdam, Hoofddorp, The Netherlands

### *Integral Health Management in The Netherlands*

Alberto Colombi, M.D., M.P.H., Corporate Medical Director, PPG Industries, Inc., Pittsburgh, PA

### *Implementing Integrated Health Protection and Health Promotion in a Multinational Corporation*

**9:45 a.m. - 10:00 a.m.      Break**

**10:00 a.m. - 11:30 a.m.      Concurrent Sessions C:**

#### **Session C-1: Enhancing Prevention in Occupational Health: Implications for Academic Programs**

*Location: Grand Ballroom, 3rd Floor*

Session Organizers: James W. Grosch, National Institute for Occupational Safety and Health; Philip Harber, University of California, Los Angeles, CA

The scope of preventive activities in occupational health is enlarging, increasingly including general health promotion and disease management. This session will consider policy and practical issues for academic educational programs including education and research center related training. The program will consider several approaches: broadening the scope of existing occupational health disciplines, nurturing a new discipline in workplace health promotion, and enhancing the occupational orientation of existing health promotion activities with discussions from three disciplines (i.e., occupational medicine, nursing, and psychology). Speakers will provide short descriptions of current and future programmatic options, allowing significant time for panel and audience interaction.

Objectives: At the conclusion of the session, participants will be able to:

1. Understand the implications of broadening the scope of occupationally related preventive activities.
2. Recognize potential benefits and pitfalls of several program options for enhancing prevention.
3. Enhance consideration of future policy changes for NIOSH and for professional certification organizations.
4. Understand how these changes may affect the role of occupational health education within universities, delineating opportunities for enhancing the role of occupational health.



## Day 3 - Thursday, October 28, 2004 Agenda

Speakers: Jacqueline Agnew, Ph.D., Professor, Department of Environmental Health Sciences, Johns Hopkins Bloomberg School of Public Health, Director, Education and Research Center in Occupational Health and Safety, Baltimore, MD

Rosemary Sokas, M.D., M.O.H, Professor and Director, Environmental and Occupational Health Sciences, University of Illinois at Chicago-School of Public Health, Chicago, IL

Philip Harber, M.D., M.P.H., Professor of Family Medicine, Vice Chair- Academic Affairs, Chief, Division of Occupational and Environmental Medicine, University of California, Los Angeles, CA

Heather R. Fox, Ph.D., Assistant Professor, Towson University, American Psychological Association, Graduate Program in Human Resources Development, Towson University, Towson, MD

### **Session C-2: Insurance and Workers' Compensation and Retiree Health Care Benefits**

*Location: Room 301*

Session Organizers: Tim Bushnell, National Institute for Occupational Safety and Health; Leslie I. Boden, Professor of Public Health, Boston University School of Public Health

Speakers: Tim Bushnell, Ph.D., M.P.A., Economist, National Institute for Occupational Safety and Health, Cincinnati, OH and Andrea DeVries, Ph.D., Head of Health Services Research, Highmark, Inc.

Supporting Authors: Brian Day, Ahmed Gomaa, Eva Hnizdo, Girija Syamlal, Jia Li

*Identifying Opportunities to Reduce Occupational and Nonoccupational Illness Through Industry Analysis of Group Medical Insurance Claims Data*



## Day 3 - Thursday, October 28, 2004 Agenda

Bob Steggert, Vice President, Casualty Claims, Marriott International, Inc., Oakland, CA

*Health and Return to Work Challenges in a Multi-cultural Environment*

Dennis Richling, M.D., President, Midwest Business Group on Health, Chicago, IL

*Integrated Health Benefits: Can it Support Prevention?*

### **Session C-3: Promoting Productive Partnerships**

*Location: Room 307, Kayser Room*

Session Organizers: Jane Roemer, National Institute for Occupational Safety and Health; Bonnie Rogers, Association of Occupational and Environmental Clinics

This session will examine the role of partnerships to support occupational health and wellness initiatives. Emphasis will be placed on developing the rationale case for health promotion and occupational health integration, and on worker advocacy and lifestyle impacts.

Objectives: At the conclusion of this session participants will be able to:

1. Discuss the importance of overall building employee/managements supports for healthy living.
2. Discuss stress management in the context of supporting productive and healthy workplaces.
3. Develop worker/management advocacy relationships to promote the need for health living.

Speakers: Arlene Blix, DrPh, R.N., CHES, Professor Emeritus, Department of Nursing, California State University-Fullerton, Fullerton, CA

*Partnering for Health*

Judith Holder-Cooper, Ph.D., Director, Duke Occupational Mental Health Programs, Duke University, Durham, NC

*Staying Healthy: Stress Reduction and Employee Productivity*

Wayne Lednar, M.D., Ph.D., Vice President and Director, Corporate Medical, Eastman Kodak Company, Rochester, NY



## Day 3 - Thursday, October 28, 2004 Agenda

### **Session C-4: Economic Analysis and Evaluation Research**

*Location: Continental Ballroom, 3rd Floor*

Session Organizers: Elyce Biddle, National Institute for Occupational Safety and Health; J. Paul Leigh, UC Davis

The main objective of this session is to explore the wide range of effectiveness measures used to identify interventions that improve the health of employees. Measures include those focused on: mortality, morbidity, and disability; quality of life (e.g., satisfaction with daily functioning, energy level, attentiveness); and productivity (e.g., increase in on-the-job-productivity, decrease of absenteeism).

Speakers: Elyce Anne Biddle, Economist, National Institute for Occupational Safety and Health, Morgantown, WV

#### *Introductory Remarks on the Importance of Economic Analysis and Evaluation Research*

Kwame Osuwei-Edusui, Ph.D. Prevention Effectiveness Fellow, National Institute for Occupational Safety and Health, Morgantown, WV

#### *Economic Evaluation Methods in Public Health*

J. Paul Leigh, Ph.D. Professor, Medical School, University of California - Davis, Davis, CA

#### *Methods to Measure the Effect of Illness on Absenteeism*

David M. Eherts, Ph.D., CIH, Executive Director, Environmental Health and Safety Purdue, Stamford, CT

#### *Business Perspective on Evaluation Methods*

Brian Day, Ed.D. Manager, Medical Analysis and Clinical Modeling, Highmark, Pittsburgh, PA

#### *Data Sources Available for Cross-Cutting Evaluations*

Norman Waitzman, Ph.D., Professor, University of Utah, Salt Lake City, UT

#### *Economic Analysis: An On-going Process*



## Day 3 - Thursday, October 28, 2004 Agenda

### **Session C-5: Behavioral Modeling to Move Mountains and Millions**

*Location: Room 308, Parks Room*

Session Organizers: Max Lum and Melissa Van Orman, National Institute for Occupational Safety and Health; Joe Fortuna, Automotive Industry Advisory Group

This panel discussion will examine how to understand and manage consumer motivation to promote health and safety behaviors. A panel of experts in commercial and social marketing will present examples that illustrate the importance of theory in creating effective health marketing programs. Opportunities for linkages between occupational health and safety and health promotion programs will be explored.

Objectives: At the conclusion of this session participants will be able to:

1. Identify relevant behavior change theories and their implications for developing effective motivational messages.
2. Examine the linkage between health protection and health promotion programs in the workplace.

Moderator: Harry Sweeney, Dorland Global Health Communications, Philadelphia, PA

Speakers: Lin Macmaster, American Association of Retired Persons, McLean, VA

Lewis Pringle, Ph.D., Yorktown University, Liberty, IN

Kate Maguire, Dorland Global Health Communications, Philadelphia, PA

William Rakowski, Ph.D., Professor of Medical Science, Brown University, Providence, RI

### *Lessons Learned from Motivation and Behavior Modeling of Mammography Screening*

Ray Sinclair, Ph.D., National Institute for Occupational Safety and Health, Cincinnati, OH

### *When Environmental Factors Matter Most to Understanding Communications Effects: Applying Health Communication Theories to Occupational Safety and Health Behavior*

Virginia Sublet, Ph.D., R.Ph., Senior Toxicologist, Oak Ridge Institute for Science and Education, National Institute for Occupational Safety and Health, Cincinnati, OH

### *A Brief Review of Theory-based Health Communication Interventions in the Workplace: Where is the Value?*



## Day 3 - Thursday, October 28, 2004 Agenda

### **Session C-6: Addressing Health Promotion/Health Protection in the Worksite: Implications for Intervention Research**

*Location: Room 310, Elliott Room*

Session Organizers: Anita Schill, National Institute for Occupational Safety and Health; Deborah McLellan, Dana-Farber Cancer Institute

Historically health promotion and health protection at the worksite have been conducted separately and by different health professionals with very little interaction between the two fields. Studies have begun to explore addressing health promotion and health protection in an integrated approach, and as a way to improving worker health. This session will review three important aspects of this body of research: links between job stress, health behavior, and illness; variance insupport of different levels of managers for worksite health promotion and protection programs; and measurement of occupational safety and health programs and exposure prevention efforts. Implications for intervention research from all three topics will be discussed.

Objectives: At the conclusion of this session participants will be able to:

1. Describe links between job stressors and health behaviors and illnesses,
2. State variances in belief of different levels of managers about supporting worksite health promotion and protection programs,
3. Explain measures of occupational safety and health programs and exposure prevention at worksites, and
4. Discuss implications of the findings for worksite health promotion and health protection intervention programs.

Speakers: Paul A. Landsbergis, Ph.D., M.P.H., Department of Community and Preventive Medicine, Mount Sinai School of Medicine, New York, NY

*Work Organization, Job Stressors, Illness Prevention and Health Promotion*

Laura A. Linnan, Sc.D., CHES, Assistant Professor, UNC Chapel Hill School of Public Health, Chapel Hill, NC

*Manager Beliefs About Worksite Health Promotion/Protection: Intervention Opportunities and Challenges*

Anthony D. LaMontagne, Sc.D., M.A., M.Ed., Associate Professor, Centre for the Study of Health & Society, School of Population Health, University of Melbourne, Victoria, Australia

*The Wellworks-2 Integrated OSH and Workplace Health Promotion Trial: OSH Effectiveness Evaluation Results*



## Day 3 - Thursday, October 28, 2004 Agenda

**11:30 a.m. - 1:00 p.m.**      **Lunch with Speaker** -Tailoring Communication to Meet Health Promotion and Protection Needs  
*Location: Grand Ballroom, 3rd Floor*

**Keynote Speaker #4:** Victor J. Strecher, Ph.D., M.P.H., Professor and Director, Health Media Research Laboratory, Department of Health Behavior and Health Education, University of Michigan School of Public Health and Associate Director, Cancer Prevention and Control, University of Michigan Comprehensive Cancer Center Ann Arbor, MI

**1:00 p.m. - 2:30 p.m.**      **Closing Plenary**  
*Location: Grand Ballroom, 3rd Floor*

Moderator: Gregory R. Wagner, M.D., Senior Science Advisor to the Director, National Institute for Occupational Safety and Health, and Visiting Professor, Harvard School of Public Health

**1:00 p.m. - 1:50 p.m.**      Reports from Working Groups  
*Location: Grand Ballroom, 3rd Floor*

**1:50 p.m. - 2:15 p.m.**      “Reaction panel” of Key Stakeholders and Co-sponsors. What Have We Learned: Discussion and Questions  
*Location: Grand Ballroom, 3rd Floor*

Panelists:                      William B. Bunn, III, M.D., Vice President, Health, Safety & Productivity, International Truck and Engine Corporation, Warrenville, IL

Janie Gittleman, M.R.P., Ph.D., Associate Director for Safety and Health Research, Center to Protect Workers’ Rights, Silver Springs, MD

Rosemary Sokas, M.D., M.O.H, Professor and Director, Environmental & Occupational Health Sciences, University of Illinois at Chicago-School of Public Health, Chicago, IL

**2:15 p.m. - 2:30 p.m.**      **Closing Remarks from NIOSH:** Where Do We Go From Here?  
*Location: Grand Ballroom, 3rd Floor*